

SUMMARY OF QUALIFICATIONS

¹ excerpt from the Herron School of Art & Design Visual Communication Design Department's Mission Statement.

As a designer I am skilled in thinking critically and creatively to solve complex design problems. As a design educator and member of the Visual Communication Design faculty at Herron School of Art & Design I am charged with preparing leaders who can: *proactively manage processes for change and innovation to improve the experiences of businesses, institutions, organizations, communities and individuals.*¹ In both design practice and design education the end goal is to arrive at clear visual communication that enables others to find, process and retain information effectively.

EDUCATION

AUGUST 1999—MAY 2003

Herron School of Art & Design | Indiana University, Indianapolis
Bachelor of Fine Arts, Visual Communication

PROFESSIONAL EXPERIENCE

CURRENTLY

Herron School of Art & Design

Visiting Assistant Professor of Visual Communication Design | Teaching sophomore-level Typography and Visual Communication Design courses. Coursework represents a focus on theory and history with some supplementary software production skills development.

Various Corporate & Non-Profit Clients

Freelance Design Work | Developing brand identity systems, print collateral and Web sites for local and national clients such as Redbox, D Ray Décor, DesignSmith, and Crossroads Baptist Church of Indianapolis.

JANUARY 2006—AUGUST 2007

Beltrame Leffler Advertising

Art Director | Designed and supervised the implementation of branded materials, print collateral and ads for regional and national accounts such as Mayer Fabrics, ProLiance Energy, Hearthview Residential, Charley Biggs' Chicken 'n Sauce, Cannon IV and The Children's Museum of Indianapolis among others. Other responsibilities included directing photoshoots and managing print specification and production on most projects.

NOVEMBER 2004—OCTOBER 2005

Publicis Indianapolis

Graphic Designer | Produced branded materials, print collateral and advertisements for regional and national accounts such as Simon Malls, Old National Bank, Indy JazzFest, Archdiocese of Indianapolis and the Indiana State Museum to name a few.

PROFESSIONAL EXPERIENCE *(continued)*

JULY 2004–SEPTEMBER 2004

Progeny Linux Systems, Inc.

Freelance Design Work | Worked with software developers to create the visual identity and initial boot sequence screens for Progeny's latest software creation, *Debian 2.0*.

OCTOBER 2003–MAY 2004

Young & Laramore Advertising

Graphic Design Internship | Worked alongside Art Directors, Copywriters, Creative Directors, and Account Managers to gain an enhanced understanding of design in a professional setting, as well as agency/client interaction. Responsibilities included producing branded materials and print collateral for several regional and national accounts such as Chautauqua Airlines, Delta Faucet, Stanley Steemer and Steak 'n Shake.

DESIGN EDUCATION PROFESSIONAL DEVELOPMENT

MARCH 23, 2009

Herron Faculty Retreat Focus Group Workshop

Herron School of Art & Design | Participated in a workshop to develop a plan for the introduction of new courses and innovative program structures that would allow Herron to accommodate more non-traditional students.

MARCH 7–8, 2009

Future History 3: 21st Century Curriculum

AIGA Design Educators Conference | This two-day professional conference hosted by the University of Illinois Chicago featured lectures and breakout sessions that dealt with the challenges and possibilities that lie ahead in the area of curricular reform and development in the context of 21st century design education.

SUMMER, 2008

Sophomore-Level Visual Communication Design Course Curriculum Reform

Herron School of Art & Design | Worked alongside colleagues of Herron's Visual Communication Design Department to reform the curriculum of the initial sophomore-level Visual Communication Design course. This curricular reform allowed for better bridging of the foundation year with second semester Visual Communication Design courses.

SOFTWARE + PRODUCTION SKILLS

I am fluent in Adobe Creative Suite 4 and Microsoft Office 2008. I am also experienced in managing jobs from conception to final production—whether they be in print or digital media.